

## Strategic Planning Brief

### Timeline

- The strategic planning process has only just begun with Chancellor Wilcox's [kick off town hall meeting](#) on April 11, 2019.
- The work of the committees will begin in earnest after the Steering Committee (which includes all committee chairs and vice chairs) has met in late May.
- The committees are charged with producing 5-10 page reports on their subject areas that reflect deep engagement with and feedback from UCR's many constituents including students, staff, faculty, alumni and community members and extensive research.
- These reports will also address cross-cutting themes that will be developed in consultation with the campus community.
- Once complete, the reports will be available for input from the campus before becoming the foundation for the strategic plan draft.
- The draft of the strategic plan will then be made available for campus input and only finalized once that feedback has been incorporated.

### Why 2054?

- The Chancellor has encouraged the campus to think beyond the usual ten-year horizons for strategic plans and imagine UCR in 2054 at its centennial.
- This is not because we will be developing a 30-year strategic plan, but to provide a way to envision our bigger goals and the steps that we will need to take to accomplish them in the near-term.
- The current iteration of the strategic plan will not have an official end-date like "[UCR 2020: The Path to Preeminence](#)" but instead will be a living document that can change with UCR's evolving needs and opportunities. The plan might be need to be renewed after fewer than ten years or might serve well for fifteen depending on our progress toward our goals.
- Importantly, that progress toward our goals will be assessed and reported on annually and the aspirations outlined in the plan will all be associated with measureable benchmarks.

### Getting Involved

- Each committee will be comprised of students, faculty, staff members, a community member, a foundation/alumni board member, academic leaders, and administrative leaders.
- However, committee membership is not required to be involved in the strategic planning process. Each committee is charged with engaging with the campus and providing multiple opportunities for input on their topic area. We expect that committees will employ focus groups, surveys, open meetings, and other engagement techniques to ensure that the entire campus has an opportunity to participate.
- At each milestone of the planning process, the produced documents will be available for public comment and that feedback will be incorporated.
- The strategic plan should not be the quick work of a few people. It is a document developed and revised over time by our community to set the vision for UCR's future.